



#UNIONSTRONG

MEMBERS VOTE PROGRAM - Union Checklist to Defeat Recall

We need our members who oppose the recall to vote! Please use this checklist to develop a plan and layer in member outreach each week until the election. Drafts of sample materials you can adapt for your union are at:

<https://noantiworkerrecall.com/resources/>

Ballots mailed August 16th, Final Election Day is Sept. 14th

August 2nd

- ✓ Early Union Email to target members

Ongoing Work and Set-Up:

- *Develop your 7-week plan; order flyers, pocket cards for member education*
- *Plan for Local Union Letter to be mailed next week*
- *Phone & Text Bank your members*
- *Recruit Volunteers for CLC Walks*

August 9th

- ✓ Local Union Letter to target members – mail by August 12th

Ongoing Work:

Recruit Volunteers & Join CLC walks and phone banks

August 16th

- ✓ Social Media Blitz or Text to target Members

Ongoing Work:

GOTV: Worksite meetings/flyers

Join Walks & Phone Bank

August 23rd

- ✓ Email #2/ Union Letter #2 to GOTV target members

Ongoing:

Plan leadership walks with your CLC/leaders/members

August 30th

- ✓ GOTV - Worksite Action Days

Ongoing:

Turnout for Labor Day weekend walks/actions

Sept. 6th

- ✓ Labor Day mobilizations for GOTV

Ongoing:

Release staff and members to CLCs for GOTV push

Sept. 13th, 14th

- ✓ Release staff & members to CLCs for final GOTV push

Develop your Member-2-Member Weekly Plan

Member education, communication and motivation is the gold standard in political campaigns. Develop targeted lists and reach members through email, Union mail, Worksites, Phone Banks, Texts and Social Media. Join Labor Councils for canvassing and join the statewide phone banks to Union households. Please “release staff” or members your Labor Councils for the final weeks of GOTV.

Let us know what you need and how we can help at the California Labor Federation – contact:

Bryan Blum, Political Director, bblum@calaborfed.org

Steve Smith, Communications Director, ssmith@calaborfed.org

Susan Sachen, Field/Campaign Director, ssachen@calaborfed.org