



FOR IMMEDIATE RELEASE: October 4, 2022

Contact: Elizabeth Strater – estrater@calaborfed.org

California Labor Federation Condemns Dangerous Dirty Campaign Tactics Targeting Liz Ortega-Toro

Sacramento, CA -The California Labor Federation condemns the egregious campaign mailers funded by the California Association of Realtors and the Building Industry Association that publicized the home address of Alameda Labor Council Leader and State Assembly Candidate Liz Ortega-Toro. [At a time of unprecedented threats against elected officials and public figures](#), especially women and people of color, this attack is a blatant attempt to silence an outspoken leader.

“Strong women of color are too often the targets of this type of ugly politics,” said Lorena Gonzalez Fletcher, leader of the California Labor Federation. **“This outrageous tactic by Shawn Kumagai’s supporters was reckless and absolutely unacceptable. His unwillingness to condemn the realtors and developers who mailed out Liz Ortega-Toro’s address just makes him complicit.”**

[Liz Ortega-Toro](#), labor leader, wife, and mother, is running to represent the 20th Assembly District. She’s spent her life fighting for workers to have good jobs and respect at work. If political opponents disagree with her on these core values, they should debate the issues without putting her family’s safety at risk.

Political consultants willing to engage in brazenly dangerous tactics are a threat to a civil democratic society. Bad actors who take on our leaders and violate the basic values upheld by the labor movement will be held accountable by any means necessary, including being placed on a Do Not Patronize list.



Rough drafts

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Dirty Campaign Ad Advertises Latina Labor Leader Liz Ortega's Home Address

*Corporate Interests Reach New Lows Threatening the Safety of Assembly Candidate
Liz Ortega and her Family*

SACRAMENTO – (MONDAY - October 3, 2022) – [At a time of unprecedented threats against elected officials and political leaders](#), especially women and people of color, the California Labor Federation condemns the dangerous campaign mailers publicizing Alameda Labor Council Leader and State Assembly Candidate Liz Ortega's home address. These reckless campaign ads, funded by the California Association of Realtors and the Building Industry Association, outrageously risks her family's safety and violates their basic privacy.

"Make no mistake, the business interests that released Liz Ortega's home address in this malicious attack knew exactly what they were doing," said Lorena Gonzalez Fletcher, leader of the California Labor Federation and former Assemblywoman. [Earlier this year, Gonzalez Fletcher and her family were targets of an arson attack when their family home was set on fire in the middle of the night.](#) "As a target of numerous death threats and arson, I've personally experienced the lengths that political opponents will go to terrorize Latinas and silence outspoken women leaders of color. This indefensible ad should be widely condemned and an apology should be issued immediately to Liz Ortega for the irreparable harm caused to her and her family."

The California Labor Federation, AFL-CIO representing over 2.1 million union members across the state, calls on the California Association of Realtors and Building Industry Association to cease their despicable attacks on Liz Ortega and demand her family's privacy be respected.

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